

D-BLAST



Challenge Detroit is back, partnering with Culture Source, for our second to last challenge. Culture Source advocates and supports many of the great arts and culture nonprofits located Southeast Michigan. There are roughly 120 nonprofit members of Culture Source, ranging from the Henry Ford to MOCAD to

Pewabic Pottery.

Our challenge will enhance their new marketing and fundraising campaign, which launches in 2014. The Fellows will provide data and ideas to help market the campaign towards young creative adults who live in Detroit and Southeast Michigan. We will uncover what young creative adults see as challenges when attending cultural engagements and if these barriers prevent them from attending other events. Similarly, the Fellows will find young creative adult's motivation for getting involved in cultural activities and what can currently be tweaked to make cultural events more enjoyable.

If you are interested in learning more about Culture Source, please checkout their website. You may want to take advantage of the Charitable Volunteer Program and participate in an event with others at Billhighway.

Also, check out the Challenge Detroit Fellows via their weekly spotlights. You can find more videos and older spotlights here at the Challenge Detroit Youtube page.

-Isaac

Spotlight: [Sarah Grieb](#)



[Light Up the Riverfront](#)
Thursday, June 6th 6-10pm

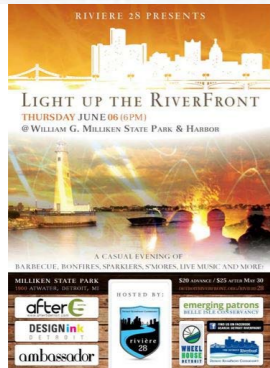
[Livernois Corridor Soup](#)
Thursday, June 6th 6-9pm

[Women 2.0 Founder Friday](#)
Friday, June 7th 6-9pm

[Orion Festival](#)
June 8th-9th

[Motor City Pride](#)
June 8th-9th

[Walk Fashion Show](#)
Saturday, June 8th 7:30-11pm



[Indian Village Home & Garden Tour](#)
Saturday, June 8th 10am-5pm



[Detroit Youth Soup](#)
Sunday, June 9th 4-7pm



[Detroit FC](#)
Sunday, June 9th 1-4pm



[Slow Roll](#)
Monday, June 10th 7-10pm

